

Conference Information

Conference Name : Medan International Conference on Economics and Business (MICEB) 2023

Conference Logo : The logo for MICEB 2023 features a stylized 'M' in blue and orange, followed by the text 'MICEB 2023' in bold orange letters, and 'MEDAN INTERNATIONAL CONFERENCE ON ECONOMICS AND BUSINESS' in smaller black letters below.

Dates : 26th January 2023

Organizer : Faculty of Economics and Business, Universitas Muhamamdiyah Sumatera Utara

Conference Partners :



UNIVERSITI
TEKNOLOGI
MARA



Co – Host

:



Mode : Hybrid Conference

Official Language : English

Secretariat : Faculty of Economics and Business Universitas Muhammadiyah Sumatera Utara, Medan North Sumatra, Indonesia
Jl. Kapten Mukhtar Basri No. 3 Medan

ABOUT MICEB 2023

The role of Higher Education has an essential role in the development of society. That the community gives trusts tertiary institutions as higher education institutions that still have the moral strength to become role models for society in the transformation towards a global society, so it cannot be denied that universities have a huge role in empowering the economy and entrepreneurship in Society 5.0 where the transition era must be accepted with enthusiasm and optimism. To answer the problems that occurred in the Society 5.0 era globally so that this Indonesian nation would become great, we opened an international scientific forum for discussion through the Medan International Conference on Economic and Business (MICEB) Forum with the theme: "Entrepreneurship in building the global economy in the era of society 5.0."

Conference Proceeding

Conference proceedings will be published by the Faculty of Economics and Business, Muhamamdiyah University of North Sumatra, with the E-ISSN and indexed on Google Scholar. The papers presented will be submitted for inclusion in the proceedings before being reviewed by the editors and reviewers. Articles that do not meet the criteria will be returned to the author for correction. All papers must comply with the rules of publication ethics. Only papers that meet the requirements will be published in the Proceedings of the Medan International Conference on Economics and Business at the link: <http://jurnal.umsu.ac.id/index.php/miceb>.

Contact Us

MICEB 2023 Organizing Committee

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<https://feb.umsu.ac.id/miceb2023/>

Email: miceb@umsu.ac.id

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Conference Program Schedule

Thursday, 26th January 2023

TIME	EVENT	PIC
07.00 AM – 08.00 AM	Technical Preparation	Committee
	Participants join in Zoom Webinar	
08.00 AM – 09.30 AM	Opening of Ceremony :	
	Opening Prayer/ Al-Quran	Committee
	The Singing of the National Anthem “Indonesia Raya”	Committee
	The Singing of the Muhammadiyah “Mars Muhammadiyah ”	Committee
	Welcoming speech of the Chairman of MICEB	Assoc Prof. Dr. Ade Gunawan, SE, MSi
	Welcoming speech of the Dean of the Faculty of Economics and Business	Assoc. Prof. Dr. H. Januri, SE, MM, MSi
	Traditional Dance (Tari Persembahan)	Committee
	Welcoming speech of Rector of Universitas Sumatera Utara and Opening MICEB	Prof. Dr. Agussani, MAP
	Memorandum of Understanding (MoU) UMSU & MNC Universitas	Committee
	Coffe Break	Committee
09.15 AM – 10.00 AM	PLENARY SESSION I	
10.00 AM – 10.20 AM	Keynote speech 1 by: MBKM for Entrepreneurship Acceleration and Global Economic Recovery in Society Era 5.0	Prof. Dr. Armanu, SE, MSc (Guru Besar Universitas Brawijaya, Malang, Indonesia)
10.20 AM – 10.40 AM	Keynote speech 2 by: Increase In Growth-Oriented Women Entrepreneurs Worldwide	Associate Professor Dr Maheeran Binti Zakaria (Senior Lecturer, UiTM Kelantan, Malaysia)
10.40 AM – 11.00 AM	Keynote speech 3 by: Exploring of the Drivers, Challenges, and Opportunities for Student Entrepreneurs and Stakeholders	Dr. Giget T Battung (Cagayan State Univeristy, Fhiipina)
	PLENARY SESSION II	
11.00 AM – 11.20 AM	Keynote speech 4 by: Entrepreneurship Education in a Global Perspective in the Era of Society 5.0	Dr. Mohanaad Talal Shakir (College of Business, University of Buraimi, Oman)
11.20 AM – 11.40 AM	Keynote speech 5 by: Intregrating Entrepreneurship And Accounting	Prof. Dr. Iskandar Muda, SE, MSi, Ak, CA, CSRS, CSRA, CSP, IPSAS, CPA. (Universitas Sumatera Utara)
11.40 AM – 12.30 PM	Question and answer session	Committee
12.30 PM – 1.30 PM	ISHOMA /	Presenter & Committee
	PARALLEL SESSION / PRESENTATION	
1.30 PM - 4.00 PM	Zoom room and offline room	Presenter & Committee
4.00 PM	Closing Ceremony	Committee

KEYNOTE SPEAKERS

Keynote Speaker

 Indonesia	 Malaysia	 Philippines
Prof. Dr. Armanu, S.E., M.Sc. Brawijaya University Malang, Indonesia	Associate Professor Dr. Maheran Binti Zakaria Senior Lecturer of UITM, Kelantan, Malaysia	Dr. Battung Gided Tong Lecturer of Cagayan State University Philippines

Plenary Speakers

 Indonesia	 Oman
Prof. Dr. Iskandar Muda Damanik, S.E., M.St., Ak, CA, CSRS, CSRA, CSP, IPSAS, CPA. Universitas Sumatera Utara, Medan, Indonesia	Associate Professor Dr. Mohanaad Talal Shakir